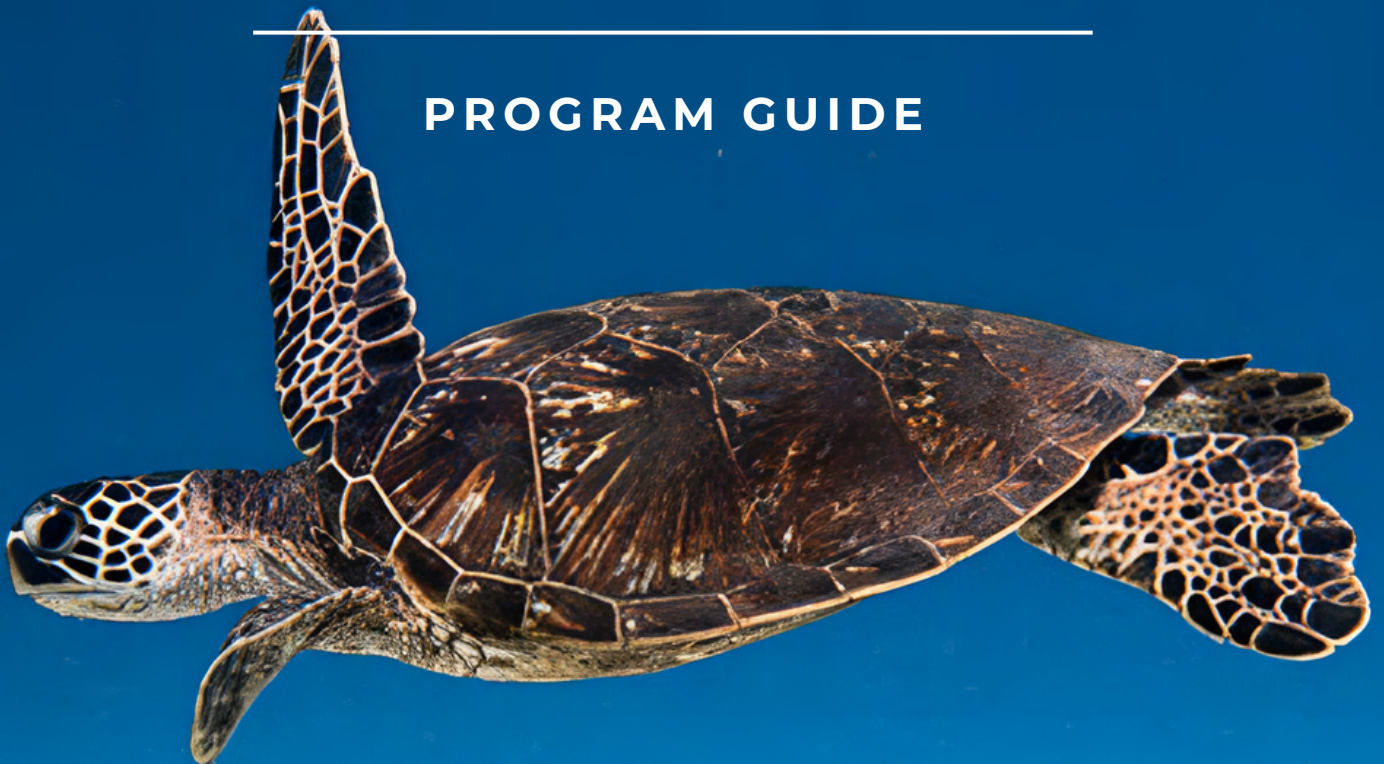




# OCEAN CLASSROOM INITIATIVE

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PROGRAM GUIDE



#TAKE3FORTHESSEA



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Photo Credit: Ocean Image Bank/ Emilie Ledwidge

**WELCOME TO THE TAKE 3 FOR THE SEA**

# **OCEAN CLASSROOM INITIATIVE**

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Welcome to Take 3 for the Sea's Ocean Classroom Initiative — an opportunity for educators to effortlessly tackle environmental conservation and sustainability issues within their classrooms. The initiative offers customised pathways for Early Childhood, Primary, and Secondary School educators, tailoring content to meet their unique student needs. Educators gain access to a wealth of resources across our 2024 focal areas: Plastic Pollution, Environment, People and Connection, and Climate Action. These resources, ranging from comprehensive teaching guides to engaging lesson plans and training webinars, are thoughtfully designed for flexible implementation. The program has no minimum requirements for registered classrooms, ensuring a tailored and accessible experience for all participants.

Teachers around the world are invited to join Take 3 for the Sea's Ocean Classroom Initiative - making every classroom an Ocean Classroom.

**REGISTER YOUR CLASSROOM HERE**



**MORE THAN  
8 BILLION TONNES OF PLASTIC  
HAS BEEN MADE SINCE MASS PRODUCTION  
BEGAN IN THE 1950S**

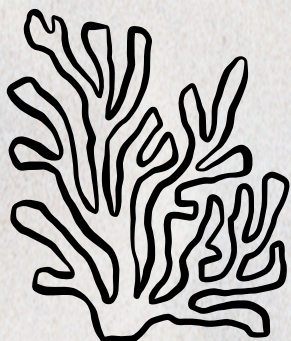






THE INITIATIVE IS AVAILABLE TO  
**EDUCATORS AROUND THE WORLD**

FREE RESOURCES  
**NO COST TO SCHOOLS, TEACHERS  
OR EDUCATORS**



EMPOWERS EDUCATION COMMUNITIES  
**TO ADDRESS COMPLEX PROBLEMS  
THROUGH SIMPLE SOLUTIONS**

WE KNOW HOW HARD EDUCATORS WORK  
**WE ARE COMMITTED TO SIMPLE  
IMPLEMENTATION**





# AIMS

The Take 3 for the Sea Ocean Classroom Initiative is dedicated to teaching students to protect our marine environments for future generations. Our key aims for 2024 and beyond are:

## **Comprehensive Ocean & Sustainability Education**

Integration of ocean science, sustainability principles, and environmental stewardship, fostering a comprehensive understanding of marine ecosystems and promoting responsible actions for a sustainable future.

## **Empower Educators to Champion Ocean Conservation**

Provide teachers with tools, resources, and support to champion ocean conservation and plastic pollution awareness, enabling the empowerment of future generations and fostering transformative change in classrooms and beyond.

## **Align with UN SDGs**

Integrate objectives with the United Nations Sustainable Development Goals, emphasising quality education and a sustainable future for global citizens.

## **Simple Integration**

Make incorporating environmental education into classrooms a seamless process, minimising additional workload for educators.

[REGISTER YOUR CLASSROOM HERE](#)





IT IS ESTIMATED THAT  
**14 MILLION TONNES OF PLASTIC**  
ENTERS THE OCEAN  
**EVERY YEAR**



# OUR SUPPORT FOR CLASSROOMS

Educators who sign up for the Ocean Classroom Initiative will receive the following:

- Core lesson plans, resources, and interactive activities for all four content pillars; Plastic Pollution, Environment, People & Connection and Climate Action.
- Webinars and training for educators throughout the year.
- A dedicated Take 3 Classroom Support Officer to assist educators.
- Informative and engaging video content to support classroom teaching.
- Term newsletters with program updates, implementation suggestions, classroom kit and additional resources.
- Resources for the broader school community, including parents, caregivers, and extended families.
- Communication guide to assist your classroom and school to talk about the incredible work you are doing.
- And more....

We recognise that educators work in diverse educational landscapes with varied classroom needs, **Our resources are designed to be flexible to suit any classroom situation.**

[REGISTER YOUR CLASSROOM HERE](#)





## PLASTIC POLLUTION

The initiative explores the plastic pollution crisis, its impact on the environment and humans, and what we can all do to make a difference. Students will gain an insight into the plastic lifecycle, circular economy, and the power of individual action - using simple solutions to address complex global problems.

## ENVIRONMENT

Your students will learn about the importance of our oceans and their interconnectedness with all of Earth's ecosystems, fostering a sense of responsibility for the health of our planet. Through immersive learning, they'll develop an appreciation for nature's beauty and a deep understanding of the urgent need to act.

## PEOPLE + CONNECTION

The health of the ocean, and all ecosystems, plays a significant role in our wellbeing, but we have seen a devastating impact on them caused by humans. This content area will delve into the impact of human activity on the planet and shed light on what we can do to safeguard our oceans and therefore ourselves.

## CLIMATE ACTION

Climate change is one of the most pressing issues for current and future generations, and plastic is a large contributor to this problem. This content is designed to equip students with knowledge of the world around them, whilst maintaining a sense of hope for our planet through developing an understanding that small actions create large scale impact.



# CLASSROOM COMMITMENTS

For teachers engaging with this program, we simply ask that they **make a genuine commitment to integrating ocean conservation, plastic pollution awareness, and the mission of Take 3 for the Sea into their educational practices and classroom discussions.** This program is designed to be implemented within existing teaching schedules.

We suggest that teachers do this by implementing **dedicated lessons or activities related to marine issues throughout the year.** However, recognising the diverse teaching contexts and schedules, we remain flexible and open to collaborating with teachers to explore alternative ways of embedding these critical topics into their classrooms.

Throughout the year, teachers will have the opportunity to share their incredible work with the Take 3 education community and to contribute to Take 3 for the Sea's impact reporting. We would love to celebrate and showcase the work of incredible educators around the world, like yourself.

To participate in the initiative:


Step 1: Register your classroom through the link below.

Step 2: Check out the resources available from the 12th of February 2024

Step 3: Make your classroom an Ocean Classroom!

[REGISTER YOUR CLASSROOM HERE](#)



A man in a dark blue wetsuit is bent over on a sandy beach, picking up a piece of clear plastic. He is carrying a white surfboard under his arm. The background shows the ocean and a sunset sky. The text is overlaid in the center of the image.

**EXPERTS PREDICT THERE COULD BE  
MORE PLASTIC IN OUR OCEANS  
THAN FISH  
BY 2050**



# ALIGNMENT WITH GLOBAL EDUCATION

The Ocean Classroom Initiative is built upon the foundational **principles of Ocean Literacy**, ensuring students comprehend the Earth's interconnected systems, the impact of oceans on climate, and the critical role oceans play in sustaining life. Students will gain insights into the importance of biodiversity, human-ocean connections, and the historical and ecological context of our oceans.

This program has been designed by educators, for educators. The **key curriculum concepts are intricately woven into the program**. Plastic pollution is a central theme, explored through practical activities and discussions. Ocean conservation is integrated into the curriculum, aligning, in particular, with STEM and Geography strands, to emphasize the importance of protecting marine ecosystems. Sustainability is a recurring theme, encouraging students to consider the long-term environmental impact of their actions. Our team have Australian teaching experience and are happy to assist with curriculum alignment throughout the program.

The Ocean Classroom Initiative has a strong alignment with **the United Nations Sustainable Development Goals (SDGs)**. Rooted in the transformative power of education, this initiative serves as a catalyst for progress across multiple SDGs. The initiative is also linked to **the United Nations Ocean Decade**, spanning from 2021 to 2030. The UN Ocean Decade seeks to s international cooperation and scientific advancements to address ocean challenges.

[REGISTER YOUR CLASSROOM HERE](#)





# UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



## SDG 14: Life Below Water

Target 14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution.



## SDG 4: Quality Education

Target 4.7: By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development.



## SDG 12: Responsible Consumption and Production

Target 12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature.



## SDG 17: Partnerships for the Goals

Target 17.H Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.



An underwater photograph showing a dense coral reef in the foreground, with clear blue water and sunlight filtering through the surface above. The coral is brownish-orange and has a textured, bumpy appearance. The water is a deep, vibrant blue, and the surface is visible at the top of the frame with some ripples and light reflections.

**“WE NEED TO RESPECT THE  
OCEANS AND TAKE CARE OF  
THEM AS IF OUR LIVES  
DEPENDED ON IT. BECAUSE  
THEY DO.”**

**-SYLVIA EARLE, MARINE BIOLOGIST AND  
EXPLORER**



# EDUCATION PROGRAM HISTORY

**870,000** students educated through Take 3  
for the Sea programs and resources

Since our inception in 2009, Take 3 for the Sea has been steadfastly committed to ocean education, shaping a legacy of impactful initiatives. Our journey began with a vision to inspire positive change through knowledge, a commitment that has unfolded into a rich tapestry of diverse educational programs.

Beginning at a grassroots level with school incursions on the Central Coast of NSW Australia, Take 3 for the Sea has since educated thousands of students from an early childhood to a tertiary education level.

Take 3 for the Sea's 15 years of experience educating students has formed the basis of this new initiative and we are excited for you to be involved.

[REGISTER YOUR CLASSROOM HERE](#)



"NEVER DOUBT THAT A  
SMALL GROUP OF  
THOUGHTFUL, COMMITTED  
CITIZENS CAN CHANGE THE  
WORLD; INDEED, IT'S THE  
ONLY THING THAT EVER  
HAS."

- MARGARET MEAD





# ABOUT TAKE 3 FOR THE SEA



Take 3 for the Sea is an award-winning environmental organisation dedicated to addressing the crisis of plastic pollution entering our oceans. We have a simple, empowering call to action:

***Take 3 pieces of rubbish with you when you leave the beach, waterway or... anywhere and you have made a difference.***

Over 8 billion tonnes of plastic have been made since mass production began in the 1950s. Yet only 9% of this plastic has been recycled. The rest of it has been incinerated, dumped into landfill, or has ended up floating in our oceans where it endangers marine life and is beginning to enter our food chain. Furthermore, plastic production releases harmful greenhouse gases throughout its lifecycle, from production to distribution to degeneration. The more plastic we make, the more CO<sub>2</sub> is released and the more we intensify the climate crisis.


We have the power to reverse the plastic crisis. Our goal is to influence public opinion to end the over-use and mismanagement of plastic so that it's no longer socially acceptable for our beaches to be littered and our oceans contaminated. Put simply, if we reduce plastic consumption, we can reduce greenhouse gas emissions, reduce waste and reverse the harm plastics are doing to the environment.

Since 2009, Take 3 for the Sea has developed and delivered education programs and events to schools, universities, surf life saving clubs, businesses and communities across Australia. Using storytelling techniques and solution-based approaches, we educate, inspire and motivate people to take action to address the crisis of plastic pollution.

Want to know more about our founding history? Check out this [short video](#).

**#TAKE3FORTHESEA**



A person in a black wetsuit is swimming in the ocean. The water is a deep blue. In the foreground, a crumpled blue plastic bag is visible, partially obscuring the text. The text is centered and reads: 

**TAKE 3 PIECES OF RUBBISH  
WITH YOU WHEN YOU  
LEAVE THE BEACH,  
WATERWAY OR...  
ANYWHERE AND YOU HAVE  
MADE A DIFFERENCE.**

**#TAKE3FORTHESEA**



# OUR IMPACT TO END FY23



**42 million**

pieces of rubbish kept out of the ocean



**870,000**

students educated through Take 3 programs and resources



**166,000**

participants in Take 3 programs and events



**22 million**

people reached through Take 3 social media campaigns

## OUR 2025 GOALS



**50 million**

pieces of rubbish kept out of the ocean



**1 million**

students educated through Take 3 programs and resources



**175,000**

participants in Take 3 programs



**30 million**

people reached through Take 3 social media campaigns

**#TAKE3FORTHESEA**



# PROGRAM COORDINATORS



**Annie Woollard**

Head of Education

education@take3.org

Annie, a dedicated Teach SDGs Ambassador, drives impactful change in sustainability education. Leveraging her extensive experience as an educator, she passionately emphasises the vital link between global thinking, local action, and environmental responsibility. Annie's expertise, coupled with her background in teaching and content creation, motivates & encourages educators to instill sustainability principles and take tangible actions in their classrooms. Her commitment aligns with Take 3 for the Sea's mission, contributing to a future where every action empowers positive change.



**Hannah Regan**

Program Delivery Manager

hannah@take3.org

Hannah, with a dual degree in Environmental Science and Management, and Business with a focus on Sustainability and Leadership, is a fervent advocate for conservation and sustainability. Her enthusiasm for education led her to Take 3 for the Sea. Beyond her professional life, Hannah's deep love for the ocean fuels her fight against plastic pollution and promotion of ocean conservation. As Program Delivery Manager at Take 3 for the Sea, she combines expertise with a personal touch, inspiring others to drive positive change.



REGISTER YOUR CLASSROOM HERE



Take 3 for the Sea is a registered charity with the Australian Charities and Not-For-Profit Commission (ACNC) and an endorsed Tax-deductible Gift Recipient in Australia.

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**TAKE3**  
FOR THE SEA